Exam Format and Exam Coverage on BUS110 (1st Term, 2003/04)

Examination Format
1. **80MC questions with 1 mark each.** There will be a penalty of ⅓ mark off for wrong answer or with multiple answers. NO mark will be given for blank answer.
2. Each chapter takes up 10 MC questions. Students are reminded to go through all lecture notes and PPT slides on each chapter.
3. **FOUR short questions with 20 mark each.** Students are given FIVE questions for selection.

Specific coverage of the materials for the exam is as follows:

1. Chapter 1
   Concept of IL, Digital Divide, New Economy and the impact to the society under the so called “New Economy”. Information attributes
   (1 short question from Chapter 1)

2. Chapter 2
   The various steps involved in Decision Making and Problem Solving.
   Students should clarify those concepts like Select a topic of enquiry, dilemma, management question, research questions, etc.
   (1 short question from Chapter 2)

3. Chapter 3
   Information resources; government information, private sector information, and academic information. Information in various formats, knowledge in disciplines, various issues about evaluation of quality of information, categories of web sites, and the identification of various types of information sources according to your need or the nature of problem.
   (1 short question from Chapter 3)

4. Chapter 4
   Usenet, email, instant messaging, mailing list, netiquettes, search engines, subject directories, metasearch engines, and searching techniques.
   (NO question from Chapter 4)

5. Chapter 5
Information preprocessing (objectives, extraction, and summarization), information analysis, and information evaluation. Basic criteria and multiple criteria for information evaluation.

(1 short question from Chapter 5)

6 Chapter 6
Citation and references in MLA format
(1 short question from Chapter 6)

7 Chapter 7
Factors contributing to the important role of information, virtual community, E-commerce models and examples, related technology applications, impact of information on society: virtual community, computing addiction, ergonomics and green computing
(No question from Chapter 7)

8 Chapter 8
Plagiarism and examples, Consequences of plagiarism, Concept of do’s and don’ts, Privacy, Personal Data (Privacy) Ordinance, PPS, Kinds of personal data held, Data Protection Principles, Offenses and compensation, CIANA, security tools, intellectual property, copyright, purposes of setting up institutional policies. Legal and ethical issues.
(No question from Chapter 8)