BUS110 Introduction to Information Literacy

MASS LECTURE:
HOW THE BUS110 COURSE SERVES THE OTHER BBA COURSES

As you are aware, BUS110 is generally a service course, which supports the other BBA courses. It is therefore essential to show our students the rationale and importance of taking the course in this connection. In the past, we have been doing these all along; however, we still feel that for further course enhancement, it's necessary to invite teaching staff from other departments to directly talk to you, and thus send the messages through more effectively.

In this regard, the teaching members of the course have decided to organize a mass lecture for all the BUS110 students in this Semester. We have invited teaching members from all the other departments in the BBA programme to share their views and experience on the linkage and connection between their courses and BUS110.

The lecture is conducted as a required lecture session of the Course, so it is compulsory to attend (attendance will be taken, and WILL BE DOUBLE COUNTED IN CLASS ATTENDENCE). The regular weekly lecture session of the Week will be cancelled. For further inquires, please contact your respective instructors.

Invited Speakers:
Mr. Wing-hung Tam (Accounting)
Dr. Winnie Poon (Finance and Insurance)
Ms Moureen Tang (Management)
Dr. Lianxi Zhou (Marketing)

Venue: MB G22
Time: 10:00-11:15 am
Date: 12 March 2005 (Saturday)

Course Coordinator
25 February 2005